Towards an Active Black Country

Case Study

Theme – Personal Development

Volunteering to Employment

Aaron volunteered on the Black Country in Motion programme for 18 months. It was a great way for him to gain qualifications and experience while also helping others.

It ultimately provided him with the transferable skills to enable him to gain paid employment.

Volunteering boosted his confidence and self esteem (having been long-term unemployed) and gave him the vital experience in various areas such as project management and social skills like leadership, coaching as well as a formal qualification in sport.

His current employer recruited him on the back of the transferable skills acquired through volunteering on the Black Country in Motion programme, and they have since asked him to take on an activities co-ordinator role.

Aaron has enjoyed seeing the benefits of such projects, the personal goals participants reach and seeing the growth of sessions.

Aaron would encourage anyone to volunteer. He believes that the amount you can gain is massive, and it has personally helped him greatly.





Through volunteering employers can see that you are committed, work hard, go the extra mile, and are a selfless person

Aaron





